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President & Chief Executive Officer

LYNNE BAKER
Business to Education Connector

MARA BRADFORD
Administrative Assistant/Events Coordination

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<u>Director of Marketing & Communications</u>

AMY KNIPP
Director of SantaCaliGon Festival

JODI KRANTZ
Sr. Vice President of Economic Development

PAULA MCKINNEY
Director of Membership

KRIS ZERR
Vice President & Director of Finance



Independence Chamber of Commerce 210 W. Truman Road Independence, MO 64050











iChamber.biz

MEMBERSHIP GUIDE

WHAT IS THE INDEPENDENCE CHAMBER OF COMMERCE?

The Independence Chamber of Commerce is a group of dedicated individuals who work together to promote the efforts of local businesses through leadership in economic, social and political development. The Chamber is a strong voice for the business community, a tie that binds everyone from entrepreneurs and small business owners to major distributors and big box retailers. Our goal is simple - to provide leadership that builds a business community of excellence.

HOW CAN IT BENEFIT MY BUSINESS?

The mission of the Independence Chamber is to grow your business. We have been helping local businesses become more successful for more than 100 years. Members enjoy networking, marketing, education, and training opportunities throughout the year. Join us as we work together not only to grow your business but the Independence economy and the community's overall quality of life.



LET US HELD YOUR BUSINESS

WHAT MEMBERS ARE SAYING ABOUT **CHAMBER MEMBERSHIP:**

We asked around to see if business owners think their membership is worth it. Most interviewees said yes, however they reminded us that you get what you put in-- that means attending events, volunteering, and getting involved.

Overall, most business owners feel a Chamber of Commerce membership is a must-have. There aren't many cons-- it's an affordable group that will foster immediate connections and promote your business. Here's what they said:



"If you're looking for more than just networking and also long-lasting relationship, The Independence Chamber has been that and more for me. If you would like to build your business, meet new friends and have some helpful resources come see what the chamber has to offer."

CHARLINE TRAYLOR OWNER THE CLEANING CREW OF KC LLC



"I found it crucial that to achieve the success I desired I had to get involved and find my way around. The Independence Chamber was the starting point that I needed. Whether at a luncheon, ribbon-cutting, or an after-hours event, there is always ample opportunities to promote yourself and your business; you know when you show up, you're going to meet someone new. Thank you to my friends at the Independence Chamber, a place I always feel welcome!"

ARVIS SACKMAN **DIRECTOR OF RESOURCE DEVELOPMENT**



"Over the past 16 years the best decision I made was to join the Chamber. The more I invested of my time, the more I gained in knowledge and long lasting relationships. These are just a few of the benefits I have received by being a member of the

MARY HOUSE

	Leduci	Leduci						
PRICING PER YEAR	\$15,000	\$7,600	\$3,900	\$1,500	\$615	\$375	\$200	\$175
Location listings in Online Directory	WHAT ARE	Up to 8	Up to 4	Up to 2	1	1	1	1
Location listings in Printed Directory	YOU LOOKING	Up to 8	Up to 4	Up to 2	1	1	1	0
Representatives listed in Online Directory	FOR?	Unlimited	Unlimited	Unlimited	Unlimited	2	1	1
FREE Admission to Business Before/After Hours	LET'S TALK!	*	*	*	*	*	*	*
FREE use of meeting rooms		*	*	*	*	*	*	*
Access to the Chamber Benefit Program (Small Business Health Insurance)		*	*	*	*	*	*	*
Use of Chamber logo on members marketing materials & website		*	*	*	*	*	*	*
Membership recognition window decal		*	*	*	*	*	*	*
Business info in Chamber lobby		*	*	*	*	*	*	*
Member-Only Business referrals		*	*	*	*	*	*	*
Option for Monthly/Quarterly payments		*	*	*	*	*	*	
Member luncheon passes per year		12 free, 50% discount on additional pre-registered	6 free, 25% discount on additional pre-registered	4 free, 20% discount on additional pre-registered	2 free, 15% discount on additional pre-registered	Member Pricing	Member Pricing	Member Pricing
Expanded company info in online directory (logo,social media, video,images)		*	*	*	*			_
Current Member Mailing Labels		FREE Set	FREE Set	50% discount	25% discount			
Banner Ad on Chamber Website		12 months	3 months	1 month				In business
First Responders Recognition Breakfast		8 Seats	4 Seats	2 Seats	1 Seat		organizations	three years or less. Maximum
SantaCaliGon Days Festival Booth Discount		50%	35%	20%	10%			two years at this level. Five
Halloween Parade Entry Discount		FREE	50%	50%		than \$100k		employees
Logo placement in a weekly email			*	*				or less.
Annual Banquet Table Sponsor			*					
Annual Banquet \$2500 Sponsor (includes table sponsorship & VIP Cocktail Hour)		*						
One seat in L.E.A.D., or Foursome at Golf Classic, or Luncheon Sponsor		Choose 2	Choose 1					
Speaker Series		4 FREE	2 FREE	1 FREE	Member Pricing	Member Pricing	Member Pricing	Member Pricing
Chairman's Leadership Breakfast		*	*					
Google Review Link in Online Directory		*	*				ВЕСОМЕ	A MEMBER
Sponsor at Chamber Golf Classic		*		Let us help you find the ideal fit for your specific goals and needs. Contact our membership team today at (816) 252-4745.				
Legislative Advocacy Day at the State Capitol		1 FREE						
Logo displayed at membership luncheons, front page of website & quarterly newsletter		*						
Level recognition plaque		*						#####

Regional Community Visionary

Champion

Partner

Non-Profit

Influencer



Membership Benefits & Tiers

GET ENGAGED ... JOIN THE PARTNERSHIP

Are you passionate about shaping the economic future of Independence? Join our esteemed Advisory Board and play a pivotal role in driving growth and prosperity.

Advisory Board Member - Investment: \$2,500/Year

- Designated seat on the Advisory Board
- Guide and Feedback: Influence strategic goals and objectives
- Quarterly Meetings: Engage in dynamic discussions about projects
 Receive regular updates on Partnership activities, projects
- announcements and local data.

Partnership Supporter - Investment: \$500/Year

• Receive regular updates on Partnership activities, project announcements, and local data.

Active membership in the Independence Chamber of Commerce is required in order to participate in the Partnership.



Contact Iodi Krantz - iodi@ichamber.biz or (816) 820-2112







MEET THE TEAM AND FELLOW CHAMBER **MEMBERS AT OUR NEXT EVENT**

Contact Paula McKinney to reserve your spot at: paula@iChamber.biz



EVENTS PER YEAR

50,748 **CALENDAR SEARCHES**

