

TOM LESNAK President & Chief Executive Officer

LYNNE BAKER **Business to Education Connector**

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JODI KRANTZ Sr. Vice President of Economic Development

> **PAULA MCKINNEY Director of Membership**

KRIS ZERR Vice President & Director of Finance

ANDRÉA ZORICH **Director of Events Coordination**



Independence Chamber of Commerce 210 W. Truman Road Independence, MO 64050











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MEMBERSHIP GUIDE

WHAT IS THE INDEPENDENCE CHAMBER OF COMMERCE?

The Independence Chamber of Commerce is a group of dedicated individuals who work together to promote the efforts of local businesses through leadership in economic, social and political development. The Chamber is a strong voice for the business community, a tie that binds everyone from entrepreneurs and small business owners to major distributors and big box retailers. Our goal is simple - to provide leadership that builds a business community of excellence.

HOW CAN IT BENEFIT MY BUSINESS?

The mission of the Independence Chamber is to grow your business. We have been helping local businesses become more successful for more than 100 years. Members enjoy networking, marketing, education, and training opportunities throughout the year. Join us as we work together not only to grow your business but the Independence economy and the community's overall quality of life.



LET US HELD YOUR BUSINESS

EVENTS PER YEAR

EVENT ATTENDEES

WHAT MEMBERS ARE SAYING ABOUT **CHAMBER MEMBERSHIP:**

We asked around to see if business owners think their membership is worth it. Most interviewees said yes, however they reminded us that you get what you put in-- that means attending events, volunteering, and getting involved.

Overall, most business owners feel a Chamber of Commerce membership is a must-have. There aren't many cons-- it's an affordable group that will foster immediate connections and promote your business. Here's what they said:



"If you're looking for more than just networking and also long-lasting relationship, The Independence Chamber has been that and more for me. If you would like to build your business, meet new friends and have some helpful resources come see what the chamber has to offer."

CHARLINE TRAYLOR OWNER
THE CLEANING CREW OF KC LLC



"I found it crucial that to achieve the success I desired I had to get involved and find my way around. The Independence Chamber was the starting point that I needed. Whether at a luncheon, ribbon-cutting, or an after-hours event, there is always ample opportunities to promote yourself and your business; you know when you show up, you're going to meet someone new. Thank you to my friends at the Independence Chamber, a place I always feel welcome!"

ARVIS SACKMAN **DIRECTOR OF RESOURCE DEVELOPMENT**



"Over the past 16 years the best decision I made was to join the Chamber. The more I invested of my time, the more I gained in knowledge and long lasting relationships. These are just a few of the benefits I have received by being a member of the

MARY HOUSE

Membership Benefits & Tiers	Regional Leader	Community Leader	Visionary	Influencer	Champion	Partner	Non-Profit	Starter
PRICING PER YEAR	\$15,000	\$7,600	\$3,900	\$1,500	\$615	\$375	\$200	\$175
Location listings in Online Directory	WHAT ARE	Up to 8	Up to 4	Up to 2	1	1	1	1
Location listings in Printed Directory	YOU LOOKING FOR?	Up to 8	Up to 4	Up to 2	1	1	1	0
Representatives listed in Online Directory	rok:	Unlimited	Unlimited	Unlimited	Unlimited	2	1	1
FREE Admission to Business Before/After Hours	LET'S TALK!	*	*	*	*	*	*	*
FREE use of meeting rooms		*	*	*	*	*	*	*
Access to the Chamber Benefit Program (Small Business Health Insurance)		*	*	*	*	*	*	*
Use of Chamber logo on members marketing materials & website		*	*	*	*	*	*	*
Membership recognition window decal		*	*	*	*	*	*	*
Business info in Chamber lobby		*	*	*	*	*	*	*
Member-Only Business referrals		*	*	*	*	*	*	*
Option for Monthly/Quarterly payments		*	*	*	*	*	*	
Member luncheon passes per year		12 free, 50% discount on additional pre-registered	6 free, 25% discount on additional pre-registered	4 free, 20% discount on additional pre-registered	2 free 15% discount on additional pre-registered	Member Pricing	Member Pricing	Member Pricing
Expanded company info in online directory (logo,social media, video,images)		*	*	*	*			
Current Member Mailing Labels		FREE Set	FREE Set	50% discount	25% discount			
Banner Ad on Chamber Website		12 months	3 months	1 month				In business
First Responders Recognition Breakfast		8 Seats	4 Seats	2 Seats	1 Seat		Limited to organizations	three years or less. Maximum
SantaCaliGon Days Festival Booth Discount		50%	35%	20%	10%		with operating	two years at this
Logo placement in a weekly email			*	*			budgets less than \$100k	level. Five employees
Annual Banquet Table Sponsor			*					or less.
One seat in L.E.A.D., or Foursome at Golf Classic, or Luncheon Sponsor		Choose 2	Choose 1					
Speaker Series		4 FREE	2 FREE	Member Pricing	Member Pricing	Member Pricing	Member Pricing	Member Pricing
Chairman's Leadership Breakfast		*	*					
VIP pass for SantaCaliGon Main Stage concerts		12	6					
Professional Business Highlight Video (90 sec.)		*	*					A MEMBER
Google Review Link in Online Directory		*	*		t va bala vav f	ind the ideal fit		NOW
Sponsor at Chamber Golf Classic		*		Let us help you find the ideal fit for your specific goals and needs. Contact our membership team today at (816) 252-4745.				
Annual Banquet \$2500 Sponsor (includes table sponsorship)		*						
Logo displayed at membership luncheons, front page of website & quarterly newsletter		*						44.
Level recognition plaque		*						

WE DO THE LEG WORK SO YOU DON'T HAVE TO

The Chamber works behind-the-scenes to pull together events and networking opportunities bringing people together, making it easier for you to have face-to-face interactions that form stronger valuable business relationships.

- Annual Chamber Banquet
- Monthly Luncheons
- Business After Hours
- Business Before Hours
- Small Business Breakfast Club
- Ribbon Cuttings
- First Responders Awards Breakfast
- Golf Tournament

- Annual Chamber Picnic at the Market
- Monthly Legislative Briefings
- Volunteer Committees
- Halloween Parade
- Speaker Series
- SantaCaliGon Days® **Festival**



MEMBERS AT OUR NEXT EVENT

Contact Paula McKinney to reserve your spot at: paula@iChamber.biz